



28-29-30.08.2026
The EGG Brussels

RULES AND GENERAL CONDITIONS

Book your stand and take part in the 10th edition of the Brussels Games Festival – a warm, popular and friendly event for all audiences and generations: families, game enthusiasts, seasoned players, casual gamers or simply curious visitors, as well as professionals from the social sector, educators, teachers, speech therapists...

Both festive and educational, the Brussels Games Festival highlights the social, human and relational dimension of games.

For any further information, feel free to contact Martin & Loutre by email at: exposants@brusselsgamesfestival.be

1. TERMS OF PARTICIPATION

The exhibitor agrees to be present from Friday 28th to Sunday 30th August 2025, and to maintain a continuous presence at their stand:

- from 14:00 to 20:00 on Friday 28/08
- from 10:00 to 18:00 on Saturday 29/08
- from 10:00 to 18:00 on Sunday 30/08

The stand must be set up during the time slot you will have selected. Dismantling will take place **AFTER** the festival closes on Sunday evening or on Monday morning.

DEADLINES AND BENEFITS

Registrations will only be taken into account after the completed participation form has been received and payment has been made **before 30 June 2025**.

If you register **and** pay **before 31 May 2025**, you will benefit from a preferential rate.

Registration will only be confirmed subject to available spaces. Final stand allocation will be made on a first-come, first-served basis based on validated payments.

The rental amount is due upon signing and according to the terms outlined in the registration form. If payment is not received within the indicated deadlines, Ludiris ASBL may consider the registration cancelled without further notice.

No refunds will be made in case of cancellation or late arrival of the exhibitor. The full invoice amount remains due in all circumstances.

DESCRIPTION	BEFORE 31 MAY	AFTER 31 MAY
Stand of 12m ² space, empty (1)	400€	520€
Stand of 4m ²	140€	180€
Extra chair (3)	5€	6€
Extra table (3)	35€	45€
3-day meal package	TBD	TBD

Each stand includes:

- Storage space for 3 nights (within the limits of availability)
- The exhibitor's name and/or logo mentioned on our communication materials (website and programme)

(1) This price includes: a floor space of up to 12m² (to be specified when registering), furnished by the exhibitor.

(3) Price per unit

All prices are "all-inclusive"; the organiser is not subject to VAT.

Important : If this is your first participation and your games are presented at least in English, an additional reduction is applied as followed :

DESCRIPTION	BEFORE 31 MAY	AFTER 31 MAY
Stand of 12m ² space, empty (1)	400€ 300€	520€ 395€
Stand of 4m ²	140€ 105€	180€ 135€
Extra table (3)	35€ 26€	45€ 32€

If you have any questions regarding the pricing, feel free to send us an email.

ADMISSION CONDITIONS

Participation requests are subject to review. Only exhibitors who receive an invoice from Ludiris ASBL after submitting their completed form will be admitted to the Brussels Games Festival. The organisers' decision is final and does not require justification.

During the setup and opening hours of the festival, the organisers reserve the right to exclude any exhibitor who does not comply with these rules, presents products unrelated to the event's theme, or disturbs the event's proper functioning. No refunds or compensation will be granted in such cases.

Applications containing reservations or incomplete information will only be registered provisionally and without any commitment from Ludiris ASBL.

SPECIAL CONDITIONS

If force majeure or circumstances beyond the organisers' control prevent the festival from taking place or require a change of dates, payments already made by exhibitors may be refunded, minus any costs and expenses incurred by the organisers. Such situations include unexpected political, economic or health-related events, government decisions, or the withdrawal of authorisation. In such cases, the organisers accept no liability.

INSURANCE

It is the exhibitor's responsibility, at their own expense, to take out insurance covering any risks involving their goods, themselves or their staff, including any harm caused to third parties. The organiser accepts no liability in case of theft or damage of any kind.

VADE-MECUM

Exhibitors will comply with the guidelines set out in the vade mecum, which will be sent by email a few days before the festival. It contains general technical information about the event and instructions regarding the stand setup.

2. COMMUNICATION

Posters and flyers are printed to promote the festival during cultural events held before the main event.

The games showcased during these events are selected purchases by the festival team. Exhibitors who wish to can send in some of their games in advance, allowing the festival team to promote them during the summer. Those who provide games will be highlighted through social media announcements and have their logo displayed on our printed materials.

BGF's web communication relies on a website, an Instagram account and a Facebook page. News and behind-the-scenes content will be presented in a playful and dynamic tone.

We will regularly organise contests where the public can win great prizes, via our Facebook page, through our media partners (press, TV, and radio), or via crowdfunding campaigns. Feel free to contact our communication officer (communication@brusselsgamesfestival.be) to submit your ideas and help attract as many visitors as possible to your stand.

Use your own communication tools (website, social media) to promote your presence at BGF. We will provide banners on our website that you can include in your online content. Visitors are always interested in special deals or offers on stands and in shops (like discounts or promotional actions). Let us know about your offers and we will be happy to share them with the public.

Screens are set up at various points throughout the festival. Short photos or videos

(without sound) can be displayed there at rates available on request.

After your registration is confirmed, you will receive a link to a form where you can describe the games you'll be showcasing, so we can promote them.

4. BOOKING AND PAYMENT PROCEDURES

1. You complete the registration form.
2. We inform you of the availability of spaces and you send us a signed copy of this regulation.
3. If space is available, you receive an invoice and make the payment via bank transfer within the stated deadlines.
4. We confirm receipt of the payment, thereby securing your stand reservation.
5. We will then send you the available time slots to choose from for stand setup.

Payments must be made in full to the following account:

IBAN: BE11 7310 3677 0348 – **BIC:** KREDBEBB

NAME: LUDIRIS ASBL

REFERENCE: Trade name as stated in the registration form

ORGANISATION / COMPANY:

Surname, First name:

Position:

Signature, preceded by the mention "Read and approved":

<p>Contact éditeurs Cubitus exposants@brusselsgamesfestival.be GSM : +32 (0) 486/57 27 17</p> <p>Service facturation Xavier Herotay finances@brusselsgamesfestival.be GSM : +32 (0) 472/46 37 85</p> <p>Communication Nicolas Billen communication@brusselsgamesfestival.be</p>	<p>Une organisation de Ludiris ASBL Rue Marcel Grüner 1/9, 1080 Bruxelles</p> <p>info@brusselsgamesfestival.be www.brusselsgamesfestival.be</p> <p>Coordonnées bancaires IBAN : BE11 7310 3677 0348 BIC : KREDEBB</p>
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