



28-29-30.08.2026
The EGG Brussels

GENERAL TERMS AND CONDITIONS

Book your stand and take part in the 11th edition of the Brussels Games Festival. A warm, popular and friendly event open to all audiences and generations: families, game enthusiasts, experienced players, casual gamers or simply curious visitors, as well as professionals from the social sector, educators, teachers, speech therapists...

Both festive and educational, the Brussels Games Festival highlights the social, human and relational dimensions of games.

For any further information, Martin and Loutre will be happy to assist you by email at: exposants@brusselsgamesfestival.be

1. TERMS OF PARTICIPATION

The exhibitor agrees to be present from Friday **28 to Sunday 30 August 2026**, and to ensure continuous presence at their stand:

- 2:00 PM to 8:00 PM on Friday 28/08
- 10:00 AM to 6:00 PM on Saturday 29/08
- 10:00 AM to 6:00 PM on Sunday 30/08

The stand must be set up during the selected time slot. Dismantling must take place strictly after the festival closes on Sunday evening or on Monday morning.

DEADLINES AND BENEFITS

Registrations are only considered valid after receipt of the completed participation form and payment made **before June 30, 2026**. In case of early registration and payment before May 31, 2026, the exhibitor benefits from a preferential rate.

Registration will only be confirmed subject to availability and according to the admission conditions described in this document. Final stand allocation will be granted in order of receipt of completed and paid registrations.

The rental amount is due upon receipt of the invoice and according to the terms outlined in this document. If payment is not received within the indicated deadlines, Ludiris ASBL may consider the registration cancelled without further notice. No refunds will be made in case of cancellation or late arrival of the exhibitor. The full amount of the invoice remains due under all circumstances.

RENTAL RATES

The exhibitor may order one or more of the following packages depending on the required space and furniture

DESCRIPTION	BEFORE MAY 31th	FROM MAY 31th
Stand of 12m ² space, empty (1)	200€	260€
Stand of 4m ² space + table + 4 chairs (2)	120€	170€
Extra chair (3)	5€	6€
Extra table (3)	35 €	45€
Extra 4m ² area	65€	85€
3-day meal package (4)	On request	On request

Each stand includes:

- Storage space for 3 nights (within the limits of availability)
- Mention of the exhibitor's name and/or logo on our communication channels (website and social media)

(1) Includes: a floor area of 12m² furnished by the exhibitor.

(2) Includes: a 4m² floor area + 1 table (minimum size 1.20m x 0.70m) + 4 chairs

(3) Price per unit

(4) A 3-day meal package includes one sandwich lunch + one cold drink + one hot drink on Friday, Saturday and Sunday.

Note: this package will be revised for the 2026 edition and communicated as soon as possible to registered exhibitors.

All amounts are "all-inclusive"; the organiser is not subject to VAT.

REGISTRATION PROCEDURE

1. Complete the registration form available on the website (this also serves as an electronic signature for these terms):
<https://forms.gle/Z1PJhcr2pxjWAdFw8>
2. We inform you about availability and send the invoice.
3. You proceed with payment via bank transfer within the indicated deadlines.
4. We confirm receipt of payment and therefore your reservation.
5. Closer to the event, our team will contact you to finalize practical details (plans, setup schedule, communication about games presented, entry tickets, etc.).

ADMISSION CONDITIONS

Participation requests are subject to review. Only exhibitors who receive an invoice from Ludiris ASBL after submitting their completed form will be admitted



to the Brussels Games Festival. The organisers' decision is final and does not require justification.

Stand reservations under the conditions and prices described in these regulations are intended for publishers, associations or distributors of board games.

However, other businesses (game shops, accessory or equipment sellers related to the gaming world, etc.) may also apply, subject to conditions defined with the organizers via email (exposants@brusselsgamesfestival.be).

During setup and opening hours of the festival, the organisers may exclude any exhibitor who does not comply with these rules or the festival charter, presents products unrelated to the event theme, or disturbs the event. No refunds or compensation will be granted in such cases.

Incomplete or conditional applications will only be registered provisionally and without commitment from Ludiris ASBL.

SPECIAL CONDITIONS

If force majeure or circumstances beyond the organisers' control prevent the festival from taking place or require a change of dates, payments already made by exhibitors may be refunded, after deduction of expenses incurred by the organisers. Such situations include unforeseen political, economic or health-related events, government decisions, or the withdrawal of authorisation. In such cases, the organisers assume no liability.

SALES CONDITIONS

Games presented in demonstration may be sold at the exhibitor's stand or at partner shops stands, based on agreements made with the shops present during the event. The organizers do not take any commission on these sales.

To support the local economy, exhibitors are encouraged to prioritize sales through partner shops.

If the exhibitor provides the list of demonstration games early enough, it will be shared with the attending shops so they can make the games available for sale. Upon request and with the agreement of the shops, their contact information can be shared.

INSURANCE

It is the exhibitor's responsibility, at their own expense, to take out insurance covering any risks involving their goods, themselves or their staff, including any

harm caused to third parties. The organiser declines all responsibility in case of theft or damage of any kind.

VADE-MECUM

Exhibitors must comply with the guidelines contained in the vade mecum, which will be sent by email a few days before the festival. It contains general technical information about the event and instructions regarding the stand setup.

2. COMMUNICATION

Posters and flyers are printed to promote the festival during cultural events held before the main event.

Games presented at these events are selected by the festival team. Exhibitors may provide games in advance for promotion during summer. Contributors are highlighted on social media and via their logo on printed materials.

The festival's web communication relies on a website, an Instagram account and a Facebook page. Content will be presented in a playful and dynamic tone.

Competitions allowing the followers to win prizes may be organized (Facebook, media partners, crowdfunding). Exhibitors are encouraged to contact the communication team (communication@brusselsgamesfestival.be) to submit their ideas and help attract as many visitors as possible to their stand.

Use your own communication tools (website, social media) to promote your presence at BGF. We will provide banners on our website that you can include in your online content. Visitors are always interested in special deals or offers on stands and in shops (like discounts or promotional actions). Let us know about your offers and we will be happy to share them with the public.

Screens are set up at various points throughout the festival. Short photos or videos (without sound) can be displayed there at rates available on request.

After your registration is confirmed, you will receive a link to a form where you can describe the games you'll be showcasing, so we can promote them.

3. TOURNAMENT AND ANIMATIONS ORGANISATION

Every year, the festival organises tournaments to showcase new releases and classics. Tournament requests must be submitted via the game presentation



form, along with the list of games presented during the festival, no later than 21 June.

The exhibitor is free to define a specific framework or format for the tournament(s), provided it is communicated to the organizer in a timely manner.

The organising team reserves the right to accept or decline the proposed tournament and will notify you of its decision by email in early July.

If your tournament is selected, you will be asked to provide:

- The demo game boxes for the tournament
- The prizes for the participants

The exhibitor is free to decide on the prizes, but must provide at least one prize for each of the three finalists. The exhibitor will be explicitly thanked during the awards ceremony.

The demo boxes will be returned to the exhibitor at the end of the festival.

Payments must be made in full to the following account:

IBAN : BE11 7310 3677 0348 - BIC : KREDBEBB

NAME : LUDIRIS asbl

COMMUNICATION : Trade name as stated in the registration form

Publisher Relations

Martin Borgs, Nadim Mounneh
exposants@brusselsgamesfestival.be

Finance Department

Bilal
finances@brusselsgamesfestival.be

Communication

Nicolas Billen
communication@brusselsgamesfestival.be

An event organized by Ludiris ASBL

Rue Marcel Grüner 1/9, 1080
Bruxelles

info@brusselsgamesfestival.be
www.brusselsgamesfestival.be

Bank details

IBAN: BE11 7310 3677 0348
BIC: KREDEBB